



Université
Gustave
Eiffel

ESIÉE
PARIS

GRADUATE SCHOOL OF
TECHNOLOGICAL INNOVATION

INTERNATIONAL PROGRAMMES



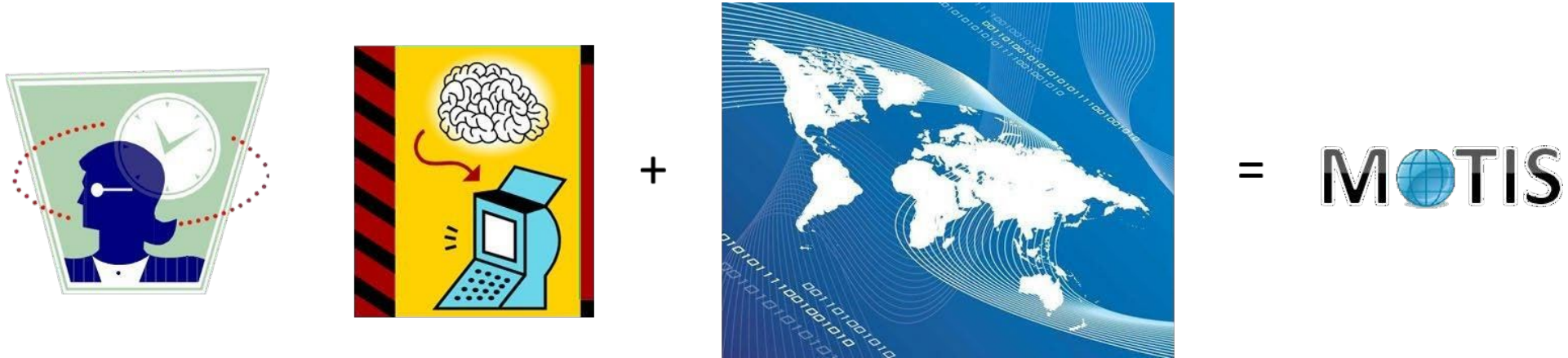
- M.Sc. Management of Technology - Information Systems

affiliated with



CCI PARIS ILE-DE-FRANCE

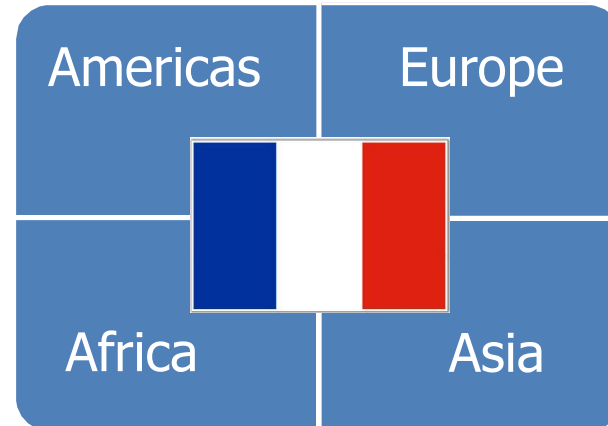
**To produce hybrid managers working at the interface
of Management & Technology in an international
context**

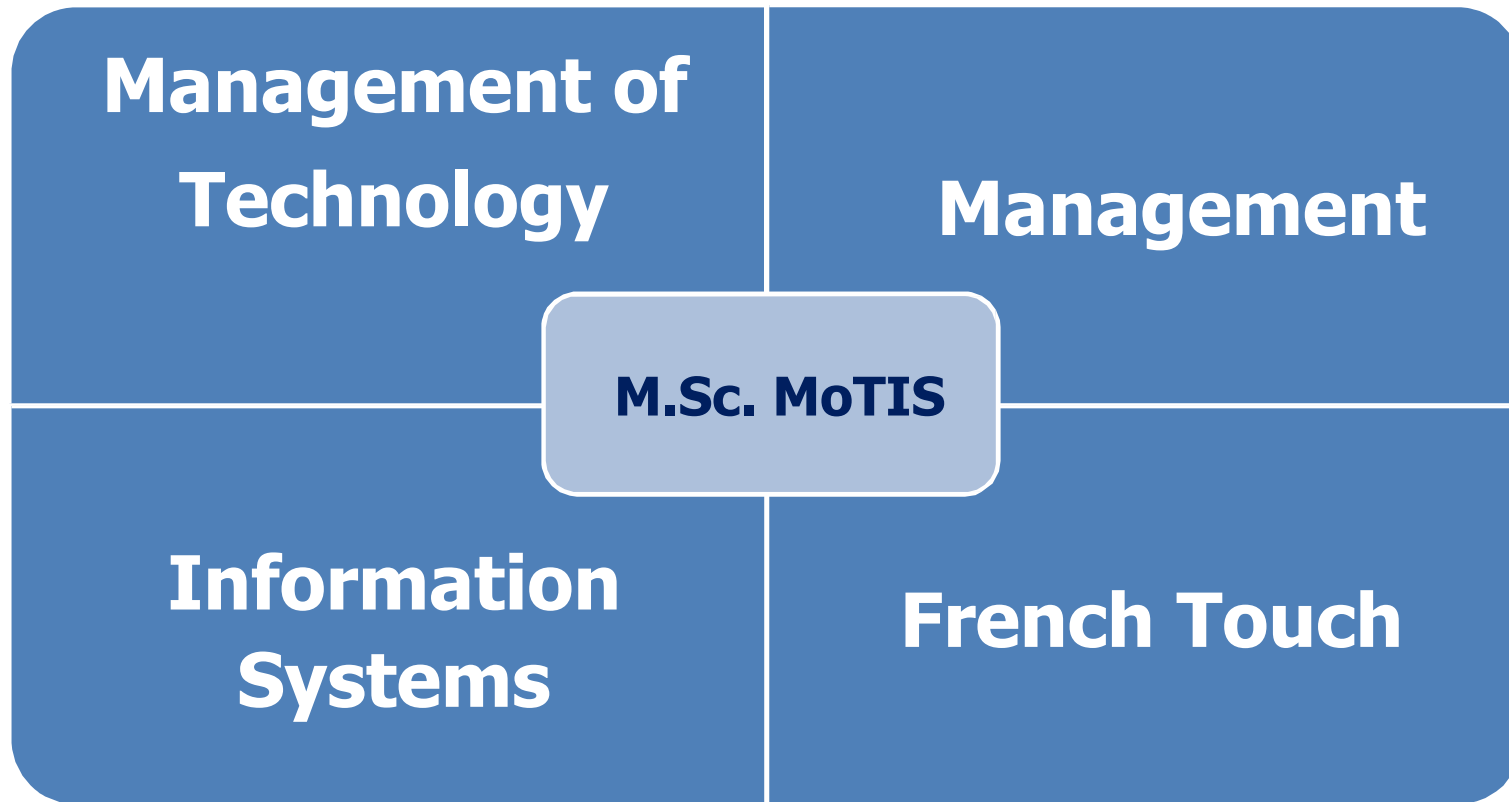


International Focus

Students from over 50 countries = multicultural teamwork

Staff





ACADEMIC PROGRAM

Information Systems courses includes

- Introduction to Service Science
- Data Management for Business Decisions (Data Analytics, Database Creation, Data science and Machine Learning)
- Statistics Analysis
- Cybersecurity
- Introduction to robotic
- Digital transformation of the Enterprise
- Document Management Systems
- IS Project Management
- Requirement Engineering
- Introduction to SAP-ERP

Management courses include

- International Project Management
- Negotiation
- Creative Leadership and Communication
- Introduction to Corporate Finance/Accounting
- Introduction to Geopolitics
- Management Simulation
- French business culture, Entrepreneurship, LinkedIn Optimization, CV book, company visits, seminars



ACADEMIC PROGRAM

Management of technology courses include

- International Project Management Scrum
- Agile Methodology
- Management Strategy
- Technological watch
- Project based GEN AI applied to IS Strategy & Management
- Digital Marketing : acquisition strategies

The French touch includes

« Français langue étrangère » (French as a foreign language)

Certificates : IPMA level D, SAP, IS Project Management in collaboration with Turku University, Scrum PSPO, TCF



Projects are an intrinsic part of the program. Here are some examples:



January

Student-generated
Focus on soft skills

June

Commissioned by external
enterprise or organisation

Team-
building

French business
environment

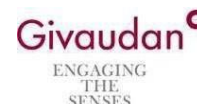
Certifications

SAP
Agile
IPMA

Emerging
Technology

All students must complete a 6 months internship in a company or organisation in France or abroad. The internship takes place some time between July and March of the second year of the program.

Here are some of the companies where our students have worked:



Master's Thesis

- At the end of the semester 3, students produce and defend their Master's thesis
- During the internship/thesis period the students have both an internship supervisor and an academic tutor

Examples of theses

« *Virtual Team Mechanics and Knowledge Management Systems* », R. Heissat, Paris, 2016

« *How machine learning helps businesses evolve: with a case in medical diagnosis* » A. Chegunian, Paris 2017

«Automation and AI utilization in Growth and lead generation strategies to boost business» J. Chebel, Paris 2022



Opening of application: October 1st 2026

Deadline for application: March 31th 2027

Beginning of classes: 18th September 2027

Tuition Fees: 10 500 € (for complete 18 months program) Contact:
intmaster@esiee.fr MoTIS

Web site:

<https://www.esiee.fr/en/programmes/internationalprogrammes/msc-management-of-technology-information-systems>