



GRADUATE SCHOOL OF  
TECHNOLOGICAL INNOVATION

## INTERNATIONAL PROGRAMMES

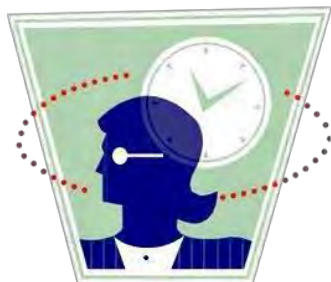


### ► M.Sc. Management of Technology - Information Systems

affiliated with



To produce hybrid managers working at the interface of  
Management & Technology in an international context



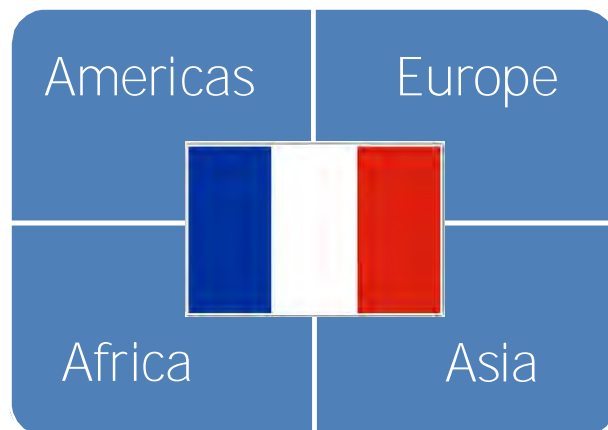
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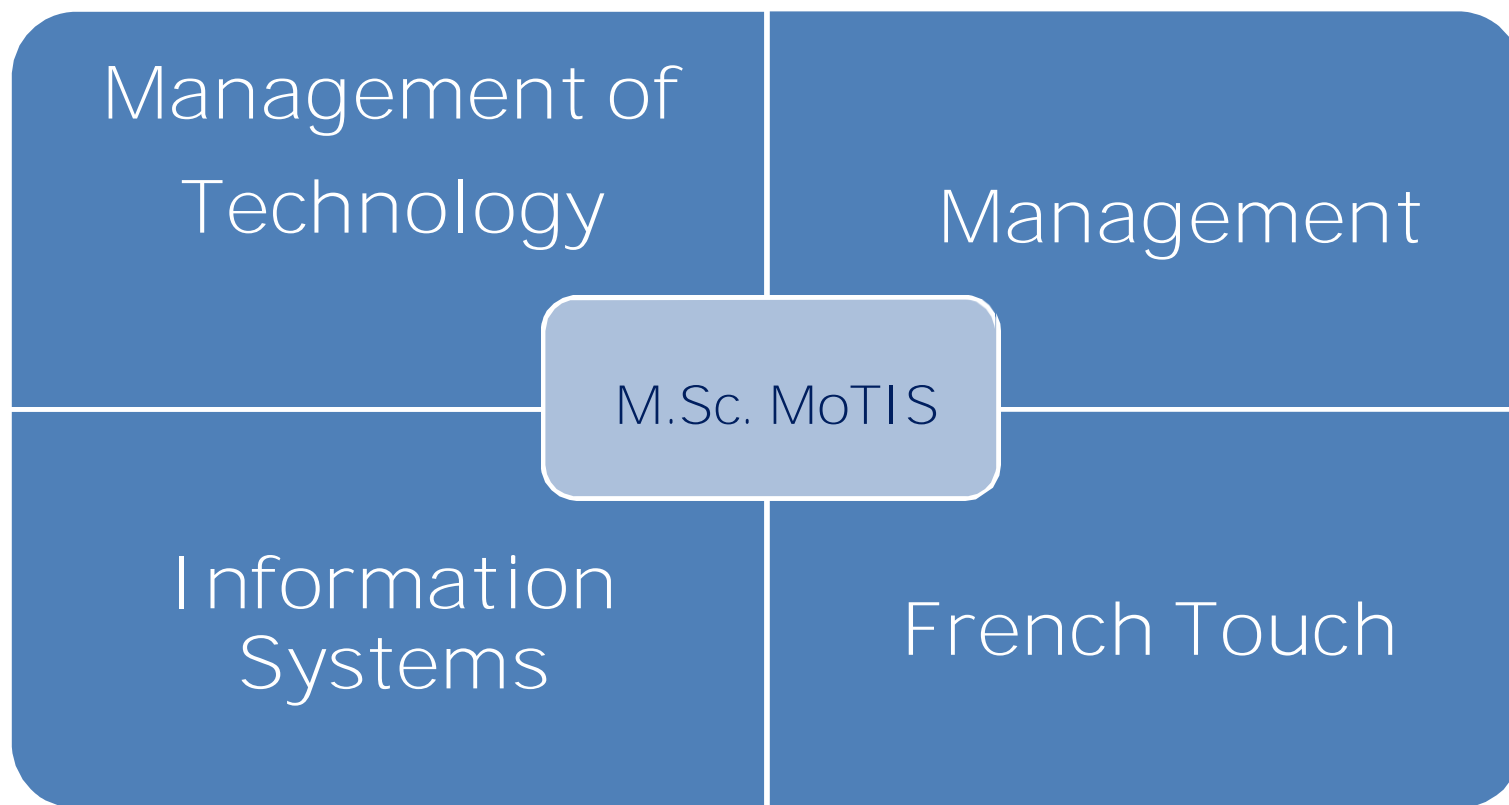


= **MOTIS**

# International Focus

Students from over 50 countries = multicultural teamwork







## ACADEMIC PROGRAM

### Information Systems courses includes

- Introduction to Service Science
- Data Management for Business Decisions (Data Analytics, Database Creation, Data science and Machine Learning)
- Statistics Analysis
- Cybersecurity
- Introduction to Robotics
- Digital transformation of the Enterprise
- Document Management Systems
- IS Project Management
- Requirement Engineering
- Introduction to SAP-ERP

### Management courses include

- International Project Management
- Negotiation
- Creative Leadership and Communication
- Introduction to Corporate Finance/Accounting
- Introduction to Geopolitics
- Management Simulation
- French business culture, Entrepreneurship, LinkedIn Optimization, CV book, company visits, seminars



## ACADEMIC PROGRAM

Management of technology courses include

- International Project Management Scrum
- Agile Methodology
- Management Strategy
- Technological watch
- Project based GEN AI applied to IS Strategy & Management
- Digital Marketing : acquisition strategies

The French touch includes

« Français langue étrangère » (French as a foreign language)

Certificates : IPMA level D, SAP, IS Project Management in collaboration with Turku University, Scrum PSPO, Google Analytics



Projects are an intrinsic part of the program. Here are some examples:



January

Student-generated  
Focus on soft skills

June

Commissioned by external  
enterprise or organisation

Team-  
building

French business  
environment

Certifications

SAP  
Agile  
IPMA

Emerging  
Technology

All students must complete a 6 months internship in a company or organisation in France or abroad. The internship takes place some time between July and March of the second year of the program.

Here are some of the companies where our students have worked:





## Master's Thesis

- At the end of the internship period students produce and defend their **Master's** thesis
- During the internship/thesis period the students have both an internship supervisor and an academic tutor

## Examples of theses

« *Virtual Team Mechanics and Knowledge Management Systems* », R. Heissat, Paris, 2016

« *How machine learning helps businesses evolve: with a case in medical diagnosis* » A. Chegunian, Paris 2017

“Automation and AI utilization in Growth and lead generation strategies to boost business” J. Chebel, Paris 2022



Opening of application: October 1<sup>st</sup> 2025

Deadline for application: March 31<sup>st</sup> 2026

Beginning of classes: 14<sup>th</sup> September 2026

Tuition Fees: 10 500 € (for complete 18 months program)

Contact: [intmaster@esiee.fr](mailto:intmaster@esiee.fr)

MoTIS Web site: <https://www.esiee.fr/en/programmes/international-programmes/msc-management-of-technology-information-systems>