M.Sc. Management of Technology - Information Systems
To produce hybrid managers working at the interface of Management & Technology in an international context
International Focus

Students from over 50 countries = multicultural teamwork
M.Sc. Management of Technology - Information Systems (MoTIS)

- Management of Technology
- Management
- Information Systems
- French Touch

M.Sc. MoTIS
Information Systems courses includes

- Introduction to Service Science
- Data Management for Business Decisions (Data Analytics, Database Creation, Data science and Machine Learning)
- Statistics Analysis
- General data Protection Regulation
- Digital transformation of the Enterprise
- Document Management Systems
- IS Project Management
- Requirement Engineering
- Introduction to SAP-ERP

Management courses include

- International Project Management
- Negotiation
- Creative Leadership and Communication
- Introduction to Corporate Finance/Accounting
- Introduction to Geopolitics
- Management Simulation
- French business culture, Entrepreneurship, Linkedin Optimization, CV book, company visits, seminars
Management of technology courses include

- International Project Management Scrum
- Agile Methodology
- Management Strategy
- Economic & Market Intelligence
- Media Strategy in Digital Disruption Age
- Digital Marketing

The French touch includes

« Français langue étrangère » (French as a foreign language)

Certificates : IPMA level D, SAP, IS Project Management in collaboration with Turku University, Scrum PSPO, Google Analytics
Projects are an intrinsic part of the program. Here are some examples:

January
Student-generated
Focus on soft skills

June
Commissioned by external enterprise or organisation

Team-building
French business environment

Certifications
SAP
Agile
IPMA

Emerging Technology
All students must complete a 6 months internship in a company or organisation in France or abroad. The internship takes place some time between July and March of the second year of the program.

Here are some of the companies where our students have worked:
Master’s Thesis

- At the end of the internship period students produce and defend their Master’s thesis
- During the internship/thesis period the students have both an internship supervisor and an academic tutor

Examples of theses

« How machine learning helps businesses evolve: with a case in medical diagnosis” A. Chegunian, Paris 2017
“Automation and AI utilization in Growth and lead generation strategies to boost business” J. Chebel, Paris 2022
Opening of application: November 6th 2023
Deadline for application: June 21th 2024
Beginning of classes: 18th September 2024
Tuition Fees: 10 500 € (for complete 18 months program)
Application: https://webaurion.esiee.fr/faces/Login.xhtml

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