M.Sc. Management of Technology - Information Systems
To produce hybrid managers working at the interface of Management & Technology in an international context
International Focus

Students from over 50 countries = multicultural teamwork
M.Sc. Management of Technology – Information Systems (MoTIS)
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ACADEMIC PROGRAM

Information Systems courses includes
- Introduction to Service Science
- Data Management for Business Decisions (Data Analytics, Database Creation, Data science and Machine Learning)
- Statistics Analysis
- Cybersecurity
- Digital transformation of the Enterprise
- Document Management Systems
- IS Project Management
- Requirement Engineering
- Introduction to SAP-ERP

Management courses include
- International Project Management
- Negotiation
- Creative Leadership and Communication
- Introduction to Corporate Finance/Accounting
- Introduction to Geopolitics
- Management Simulation
- French business culture, Entrepreneurship, CV book, company visits, seminars
Management of technology courses include

- International Project Management Scrum
- Strategy
- Economic Intelligence
- Media Strategy in Digital Disruption Age
- Digital Marketing

The French touch includes

« Français langue étrangère » (French as a foreign language)

Certificates: IPMA level D, SAP, IS Project Management in collaboration with Turku University.
Projects are an intrinsic part of the program. Here are some examples:

- **January**
  - Student-generated
  - Focus on soft skills

- **June**
  - Commissioned by external enterprise or organisation

- **Team-building**
  - French business environment

- **Certifications**
  - SAP
  - Agile
  - IPMA

- **Emerging Technology**
All students must complete a 6 months internship in a company or organisation in France or abroad. The internship takes place some time between July and March of the second year of the program.

**Here are some of the companies where our students have worked:**
Master’s Thesis

- At the end of the internship period students produce and defend their Master’s thesis
- During the internship/thesis period the students have both an internship supervisor and an academic tutor

Examples of theses

« How machine learning helps businesses evolve: with a case in medical diagnosis” A. Chegunian, Paris 2017
“Automation and AI utilization in Growth and lead generation strategies to boost business” J. Chebel, Paris 2022
Opening of application: November 1\textsuperscript{st} 2022
Deadline for application: June 20\textsuperscript{th} 2023
Beginning of classes: 10\textsuperscript{th} September 2023
Tuition Fees: 10.500 € (for complete 18 months program)
Application: https://webaurion.esiee.fr/faces/Login.xhtml

Contact: info.motis@esiee.fr
