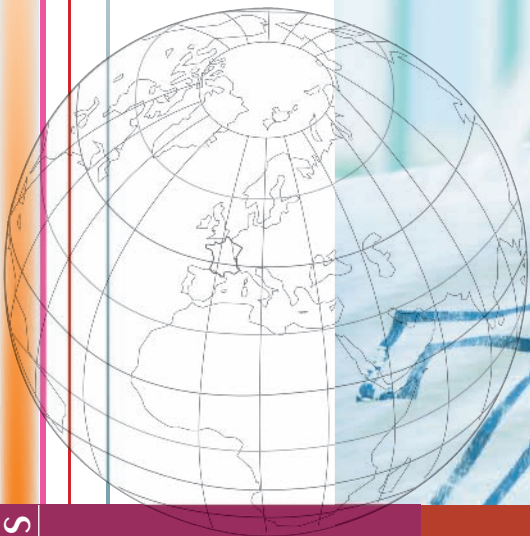


ESIEE

MANAGEMENT

ENHANCING TECHNOLOGY



MSC MOTIS

MASTER OF SCIENCE IN MANAGEMENT OF TECHNOLOGY-INFORMATION SYSTEMS

► BROADEN YOUR HORIZONS, DEEPEN YOUR KNOWLEDGE

BECOME A HIGHLY QUALIFIED
TECHNOLOGY MANAGER!

affiliated to



Chambre de commerce
et d'industrie de Paris



ESIEE Management has created a new English-language Masters programme, M.Sc. MOTIS : Management of Technology - Information Systems. This answers the demand for internationally-focussed project managers working at the interface of Management and Technology.

This programme which will begin in 2009 is designed to equip its graduates with the necessary skills, competences and vision to manage advances in technology in the form of ideas, goods and services. Students will develop the necessary technical skills along with expertise in strategic issues and project management in order to manage Information systems in diverse contexts.



➤ WHY COME TO FRANCE?

Because France is situated at the very heart of Europe and Paris itself is ideally located: just 1 to 2 hours away from most major European capitals by plane.

Paris lays claim to be the European capital of business. An increasing number of internationally-renowned companies in the field of information technology, such as Sopra Group, Thales, France Telecom, Ubisoft, Unilog Management, IBM, CISCO Systems, Hewlett Packard, NXP or Philips are indeed established in its region, providing our students with access to global opportunities.

Furthermore, this city is renowned all around the world for its attractions and beauty, making it one of the most sought after destinations for tourists, expatriates and, of course, students. In addition, the city's small size makes it easy to get around and discover its diverse neighbourhoods. All in all, Paris is an excellent choice for the internationally-minded student.

➤ WHY CHOOSE ESIEE MANAGEMENT?

Because ESIEE Management's programmes evolve with the changing needs of today's business world.

ESIEE Management is a school of Technology Management, run by the Paris Chamber of Commerce and Industry.

The M.Sc. MOTIS adds to our portfolio in this niche of the higher education market. Furthermore, ESIEE Management shares its premises with ESIEE Engineering, a renowned centre of excellence for the teaching of computer science, telecommunications and electronics. Together they form ESIEE Paris, a hub of higher education and research focussed on all aspects of technological innovation and a founder member of the newly-created Paris-East University.

In addition ESIEE Management has partnerships with many high technology companies based in the Paris region. These relationships provide expertise and guidance for our teaching programmes, as well as challenging internships for our students.

COURSE CONTENT

THE PROGRAMME'S 4 MAIN ELEMENTS AND THEIR MODULES ARE THE FOLLOWING >

In keeping with its focus on the international dimension the MSc MOTIS will be taught in English.

The programme starts on September 28th 2009.

It is divided into 2 semesters of course & project work, followed by a 6-month internship. This internship is concluded by the presentation of a personal research report.

Technology-centred subjects

- State-of-the-art in IT
- Information technology security
- Information systems design and management
- Emerging technologies

Technology-related management functions

- Project management
- Strategic management
- New product development
- Knowledge management
- Innovation management

Pedagogy: lectures, seminars, workshops, case study methods and project-based action. Each semester will be dedicated to an inter-disciplinary project.



INTERESTED > HOW TO APPLY

Entrance Requirements

- Foreign students: Bachelor's degree.
- French students: Licence (L3), Master 1 (M1) or equivalent.

Admission procedure

- 1• Application form > To determine candidate's eligibility
- 2• Interview > Interviews held in Paris. Possibility of online interview.

Each candidate must also provide evidence of a good mastery of English in his/her application. The minimum level required is as follows:

TOEFL > 580 (PBT)/ 237 (CBT)/ 92 (IBT)
TOEIC > 800
IELTS level 6.5/ 7
Cambridge Advanced English

Admission: Interview

- The applicant attends a 30-minute interview in English. This aims at relating the motivations and professional aspirations of the candidate to the course objectives.
- The full list of successful candidates will be published on our web-site. Each applicant is required to provide evidence of their degree (Bachelor, Bac + 4, BSc or M1) before their enrolment can be confirmed.
- Admission is confirmed only after the payment of a non-refundable deposit (10% of the full tuition fees).
- The application form will be available and easily downloadable from our website.

Deadlines

- Final deadline for applications 1st September 2009.
- However, interviews will be conducted at regular intervals during the year and priority will be given to early applicants.

APPLICATION FEES: 50 €

TUITION FEES:

- **7 000 € for the complete programme** (2 semesters + internship)
- **5 000 € for students from partner universities** (check with your International office to see if your university has a partnership with ESIEE Management)

Scholarships are available, depending on resources. Foreign students are also encouraged to check the particular agreements which may exist between their country and France.

► What is Management of Technology (MOT) ?

IT professionals increasingly need to be fully involved in management-related activities, while managers often need to understand the information systems underpinning their enterprises or organisations. Thus, there is an increasingly symbiotic relationship between management and information in the increasingly complex knowledge-based organisations of the 21st century. The M.Sc MOTIS will train students from diverse backgrounds to answer these challenges and to become high-level Technology Managers.

► What career opportunities does MOTIS offer ?

Our aim is to produce hybrid managers with the necessary flexibility to successfully manage complex information systems and the necessary relational skills to manage the development of those systems within an enterprise or organisation.

This MSc will allow students to easily find a job in a French or international company. The last semester of the programme is a professional internship which is the perfect starting point for a career in the student's chosen sector.

► The M.Sc. MOTIS, accredited by the "Conférence des Grandes Ecoles".

The M.Sc. MOTIS programme has been accredited by the prestigious "Conférence des Grandes Ecoles", which is an association of the highest-level French Business and Engineering Schools. This accreditation is the result of a rigorous evaluation based on quantitative and qualitative criteria which take into account: the quality of the education and research, the international location of the establishment and the employability of its graduates.

Corporate functions

- Organizational behaviour & change management
- Intercultural management
- International marketing of innovation
- International finance & innovation

Supporting disciplines

- French as a foreign language and/or a second foreign language
- The "French touch" – the added value to French business
- International law, IT law, Ethics

on learning will all feature prominently in the programme, and the final month of each

USEFUL INFORMATION

► Accommodation

- You can find your own accommodation in Noisy-le-Grand or Paris, thanks to the private housing database which we provide.
- ESIEE Management can help you find a room/ flat in one of the halls of residence located near the school. However, a limited number of places are available, so we recommend early applications.

► Bank account

To open a bank account in France, you will just need to provide the bank of your choice with a copy of your passport and your school certificate, which you will receive from the admissions office on enrolment.

► Health coverage

For students from the European union

You need to apply for the European health insurance card, which is free. On your arrival in France, you must also have with you the E111 certificate, easily obtainable from your home country. If you do not have any of these documents, you must show evidence of a private insurance to which you subscribed in your country, and which covers you abroad.

For non-European students

You can either apply for insurance through a private organisation: AVI INTERNATIONAL, or you can have your own private insurance, or you can apply to the social security of our school.

For students over 28

If you are aged over 28, you can either subscribe to the private organisation mentioned above (AVI INTERNATIONAL) or you can apply to a private insurance organisation of your choice in your home country.

All students will also need to apply for a liability insurance.

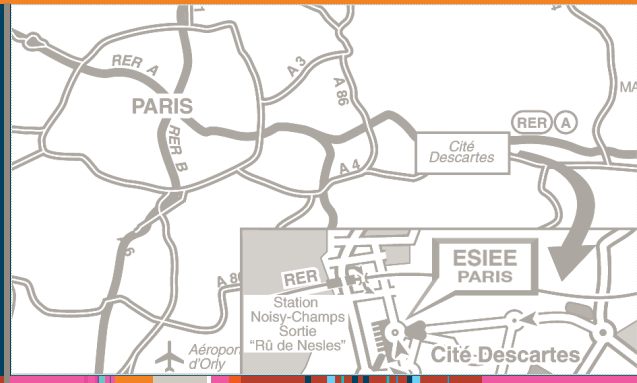


As well as the MSc MOTIS, the following Masters' programmes are offered (French only) >

- Management and Biotechnology/Bioindustry
- Management and Computer Science/Digital Communications
- Management and Advanced Materials/Integrated Engineering
- Management and New Energies/Eco-innovation

TEACHING STAFF >

- 16 PERMANENT STAFF
- AFFILIATED PROFESSORS FROM OTHER PRESTIGIOUS INSTITUTIONS
- SEMINARS AND LECTURES FROM PROFESSIONALS IN THE FIELD.



FOR FURTHER DETAILS OF THE MOTIS PROGRAMME, PLEASE CONTACT

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ESIEE Management is situated in the eastern part of Greater Paris. It is only 25 minutes from Chatelet-les-Halles, and 35 minutes from La Défense business area, with the "A" suburban train line. Its futuristic building is located in the heart of the Cité Descartes campus, a stimulating environment in which to study.

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UNIVERSITÉ
PARIS EST